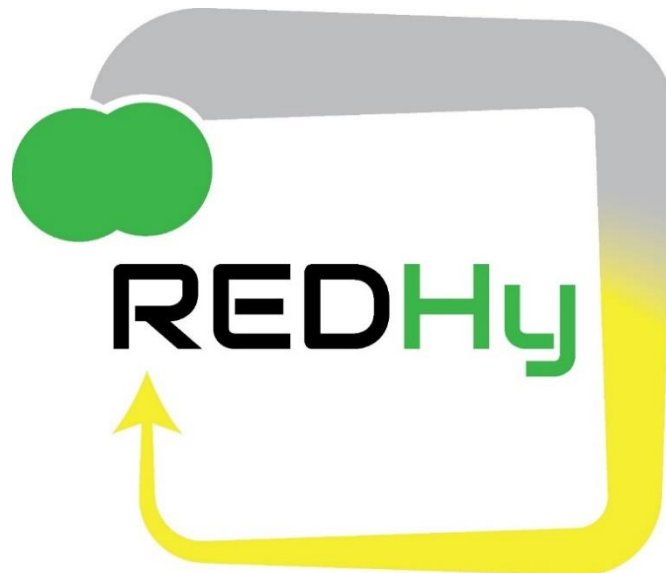


HORIZON EUROPE PROGRAMME
TOPIC HORIZON-CLEANH2-2023-01-01

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REDHY

**Redox-Mediated economic, critical raw material free,
low capex and highly efficient green hydrogen
production technology**



REDHY - Deliverable report

D8.2 – Plan for DEC activities

Deliverable No.	D8.2	
Related WP	WP8	
Deliverable Title	Plan for DEC activities	
Deliverable Date	2024-06-30	
Deliverable Type	REPORT	
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Author(s)	Fleur Pijper (UNR)	11-06-2024
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Reviewed by (if applicable)	All Partners	
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Public Summary

REDHy is a 4-years project tackling the limitations of contemporary electrolyser technologies by reimagining water electrolysis, allowing it to surpass the drawbacks of state-of-the-art and become a pivotal technology in the hydrogen economy.

REDHy approach will play a crucial role in the upcoming hydrogen economy allowing secure subsequent investments, and showcasing the necessity for ground-breaking, innovative thinking to reach climate objectives in a timely fashion.

The REDHy technology presents an alternative pathway for green hydrogen production, employing a series of cutting-edge innovations to create a more economically viable process.

Deliverable 8.2 titled *“Plan for DEC activities”* outlines the planned strategy and necessary actions for communication, dissemination and exploitation (DEC) activities. The main goal of DEC activities is to maximize the impact of the project results. This can be achieved by efficient communication of the project results and sharing knowledge with target audiences and stakeholders. The activities aim to raise awareness about the project and inform the scientific community, potential end-users about the developments of REDHy. Other goal is facilitating the (market) uptake of innovative solutions while promoting the advancement of electrolysis technologies. During the first year of the project, the focus will be on creating awareness through various communication activities such as press releases, social media, and newsletters. The second and third year will focus on dissemination through conferences, workshops, and scientific publications. Exploitation activities will commence in the fourth year of REDHy and will continue beyond the project’s completion.